



HUMAN + AI, WORKING AS ONE

The CRM that does the admin, so your team can sell.

Centaur is a sales CRM with AI agents built into its fabric, not bolted on top. They answer inquiries, qualify leads, book meetings and keep every deal up to date. **Your reps get their day back.**

Today – what needs you first, and how you're tracking

Today Pipeline summary AI Activity 18

Sunday 25 October · Alex's briefing

Three things need you today.

You're £2,552 behind pace for the year, with 67 days left. Here's what to do, most important first.

- 4 AI drafts are waiting for you**

Reply drafted for Tom Evans — Citadel Properties The oldest, to Tom Evans, has waited 2 days.

Review drafts
- Harbor Care – Pro is at risk**

Deal-risk (budget): A company-wide spending review has put new contracts on hold Negotiation · £6,657 · closes 20 Dec.

Open the deal
- Summit Engineering – New Business has gone quiet**

No activity logged in over 14 days. Proposal · £34,742 · closes 14 Dec.

Open the deal

This year so far

£99,503

won of £125,000 target

The line marks where you'd be on pace.

Open pipeline	£653,048
Commit	£127,278
Win rate, 90 days	67%
Drafts waiting	4

New to you

Account	Copperfield Partners
Deal	Copperfield Partners – New Business £40,959
Account	Summit Supplies
Deal	Summit Supplies – New Business £20,332
Account	Cobalt Engineering

01

Reps sell. Agents do the rest.

Replies drafted, calls summarized, records updated from every email. No more Friday-afternoon CRM catch-up.

02

More capacity, same headcount.

Every inbound inquiry gets a fast, qualified response and a meeting offer, day or night.

03

Live in a day, not a quarter.

The AI drafts its own training from your website, and your spreadsheets import just as they are. No consultants, no onboarding fee.

MEET YOUR AI AGENTS

An inquiry lands. The reply is already written.

The agent reads the email, checks the rep's calendar and drafts the answer. **Approve it in one click**, or let trusted agents send on their own. You choose how much rope they get.

AI Activity — everything the agents need a decision on

Reply drafted for Laura Jenkins — Red Financial

14 Oct, 09:41 Awaiting review

Hi Laura,

Thanks for reaching out — happy to walk you through it. Could you give me a rough sense of team size so I bring the right numbers? Either way, easier over a short call: I've got Wednesday 2pm or Thursday 10am this week.

Best,
Alex

→ View Record

📎 Attach marketing material

✓ Approve & Send

✎ Edit

✕ Reject

Not quite right? Tell the AI what to change

e.g. Don't promise to send examples — say they're already talking to the AI, and keep it shorter

↻ Re-draft

THE OPENER • OUTREACH

Answers, qualifies, books.

Replies to new inquiries in the prospect's own thread, asks the qualifying questions, offers free calendar slots and books the meeting.

THE ANALYST · OPPORTUNITY

Keeps every deal current.

Reads the emails and call notes on open deals and updates the record: value, close date, competitors, next steps. Flags risk before it bites.

THE BRIEFER & THE SCRIBE

Briefed before. Logged after.

A brief ahead of each meeting, and Teams call transcripts turned into a summary with the record updated for you.

Pipeline - drag deals between stages

PROSPECTING	QUALIFICATION	PROPOSAL	NEGOTIATION
137 deals £2,522,248	122 deals £2,345,837	135 deals £2,162,697	66 deals £1,153,673
Flare Intelligence – Enterprise Flare Intelligence Group £16,237 Close: 2026-10-29	Orbit Insight – Starter Orbit Insight LLP £5,336 Close: 2026-12-18	Black Operations – Starter Black Operations Ltd £4,867 Close: 2026-11-10	Blue Trust – Starter Blue Trust plc £4,071 Close: 2026-12-20
Zephyr Capital – Pro Zephyr Capital & Partners £10,261 Close: 2027-01-17	Surge Energy – Pro Surge Energy Ltd £12,741 Close: 2026-12-30	Forge Science – Starter Forge Science LLP £5,171 Close: 2026-11-24	Arc Operations – Starter Arc Operations Group £4,311 Close: 2026-12-19
Noble Logistics – Pro Noble Logistics LLP £15,067 Close: 2026-10-29	Surge Systems – Pro Surge Systems LLP £7,143 Close: 2026-11-19	Beacon Process – Starter Beacon Process Ltd £5,588 Close: 2026-11-29	Link Applications – Starter Link Applications LLP £5,328 Close: 2026-11-24

Real product screens. Demo workspace with fictional data.

EVERYTHING ELSE A SALES TEAM NEEDS

- **Pipeline and forecasting you can trust**, in one currency or several, because the data is kept current for you.
- **Works where you work**. Your email, your calendar and Slack, with approvals straight from Slack.
- **Campaigns, landing pages and workflows** built in, with every lead routed to the right rep.
- **Bring your own AI**. Connect your own key: no markup on usage, full visibility, you stay in control.

See it on your own pipeline.

The beta program is open now, with a lifetime discount for teams that join early. Book a demo and we'll show you the agents at work.

Book a demo →

centaurcrm.com
info@centaurcrm.com